

WHAT
MATTERS?

Art Sale & Gifts

**802 South St 2
Peekskill, NY**

By appointment: 914.737.1141

Deep discounts on fine art and unique services such as an electric guitar lesson, a deep dive into Photoshop, a ProTools master class, a tarot card reading, a therapy session and much more taught by gifted professionals who are generously donating their time to raise funds for **six free workshops using words, music, movement and drama to share “What Matters?”** These programs are offered to the general public and reach out to the underserved to give people a voice.

Help connect us to each other.

www.lanayu.net

“What Matters?” is an ongoing, socially-engaged art project initiated by artist, Lana Yu. This project invites people of all ages and backgrounds to explore what matters and share their thoughts with the public to engage in a dialogue. This project is partially funded by the National Endowment for the Arts under the fiscal sponsorship of the Hudson Valley Center for Contemporary Art. If you wish to donate to the “What Matters Project” to support free workshops for the public, please mail your check payable to HVCCA, Attn: The What Matters Project, HVCCA, 1701 Main Street PO Box 209, Peekskill, NY 10566. For more information on how to donate or be a sponsor please contact Lana Yu at lanacyu@gmail.com www.lanayu.net

Actualize your True Self

Up to two sessions may be purchased with this discount

Retail Price: \$125

Please donate \$100+

Your donation is tax-deductible

Nomi Bachar

Gates of Power Method

www.gatesofpower.com

nomibachar@gmail.com

Nomi is a psychotherapist, human potential expert and workshop leader who helps people release limiting thoughts and feelings while empowering them to realize their inner strength and achieve their personal and professional success. For over 26 years, Nomi has been lecturing and conducting life changing workshops where she trains professionals around the globe. She has created a unique and results-driven method, called Gates of Power®, which supports the well-being of all areas of one's person's life

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“Not Funny Any More” (Election 2016/Trump)

clay sculpture with 22k gold leaf

Retail Price: \$1250

Please donate \$600

Your donation is tax-deductible

Lisa Breznak

sculptor and designer

libre@lisabreznak.com

www.lisabreznak.com

Lisa Breznak is a sculptor who works most often in miniature. Displayed singularly or in multiples as larger installations, they create a personal and extended narrative of uniquely keen observations. Concerned with environment, ritual, and relationship, her anthropomorphized abstract forms address universal issues of the human condition and of the natural world. Through the authority of the object, constructed in clay or in repurposed and recycled polystyrene, her imagery invites contemplation of the joys and pitfalls of modern life. Ms. Breznak exhibits internationally and has had artists residencies in the US and Japan, and a solo exhibition at the Hudson River Museum, NY. She has lectured on her work at Seika University, Kyoto Prefectural University, and the Kyoto International Group, Japan, the Dorsky Museum (SUNY New Paltz) as well as Exit Art in NYC, and at the Aldrich Museum in Ct among others. She was a NYFA Fellow in the inaugural six month Mark Artists program, and is the recipient of two NYFA Special Opportunity Stipends. Having degrees from Rochester Institute of Technology, SUNY and Goddard College, she also did post-graduate studies at Parsons School of Design.

Ms. Breznak lives and works in Peekskill NY. She is very active in supporting the local arts community and is also an interior designer, and tile designer, making custom designs for the most discerning of clients.

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Music/Audio Recording & Mixing Master Class

Refine your sound in this master class

Please donate \$150+

Your donation is tax-deductible

Andrew Cardenas is donating his talent to teach a master audio/music class helping you perfect your sound using audio tools such as ProTools. He will offer the class to one to five students. Depending on the number of students the class will range from 1.5 hours to 3.5 hours

Andrew Cardenas

Musician, Chief Technologist, SUNY Purchase, Music Conservatory

andrew.cardenas@gmail.com

digitalsweets.com

Andrew Cardenas (aka AC and Andy C) has been engineering and producing since 1983. A percussionist / drummer since the age of five, Andrew knows production values, tone, and performance, and how to combine them all to get the quality final you're looking for. Winner of two Grammy Awards and numerous multi-platinum and gold awards, Andrew has worked with artists from Guns 'n' Roses to Madonna to Boyz II Men. He is also winner of an Ampex Golden Reel Award. Andrew is the Chief Technologist at SUNY Purchase where he mentors students and runs the music lab. He is both musically gifted and a tech geek, bringing together, sound, music and technology into a beautiful expression. Expertise includes:

- Mixing, Audio engineering
- Mastering
- Master classes
- Production/Mix consulting
- In-person, phone, and online consultations

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Collage Art

suggested donation price: \$150+

full price: \$300

Your donation is tax-deductible

Cathouse Associates

Artist Collaborators

Cathouse Associates consists of three artists, Dana DeVito, Marcy B. Freedman and Carla Rae Johnson who used a structure on Ms. DeVito's property reserved for her cats as a collaborative art studio. This collage was created as a result of a multi-stage process where each artist took turns adding a piece(s) in response to the artist before, creating an evolving, responsive piece of art. The end result is often Dada feeling in nature and always thought-provoking.

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Literary critique and editing

Refine your poem, manuscript, article, business writing, etc.

Please donate \$50+

Your donation is tax-deductible

One hour, one on one conference or in person if you are local

Ron Egatz

Writer/Poet

egatz@egatz.com

www.egatz.com

Ron Egatz is an author, guitarist, and director of short corporate films. He consults with clients on management and employment practices.

Egatz is the winner of the Glimmer Train Poetry Award and the Greenburgh Poetry Award. *Beneath Stars Long Extinct*, a collection of poems, was published by Red Hen Press.

Widely published in literary reviews and anthologies, Egatz also teaches privately, writes freelance journalism, and lives in a loft in the Hudson River Valley with his puggle Bijou, where they both dream of living in France.

"I'm available for one-on-one conferencing of your writing. This can be done in person, via the Internet with FaceTime, Skype, or by phone. We will review your fiction, poetry, or nonfiction, line by line, word by word, to make your writing the best it can be. Please email for more details"

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Mini Abstract Art

suggested donation price: \$50+
full price: \$100

Your donation is tax-deductible

Marcy B. Freedman

Artist Historian

mbf@bestweb.net

marcybfreedman.com

Marcy B. Freedman is a highly energetic, aware and passionate about art. As both an artist and art historian with multiple masters degrees (one from Princeton) she is a brilliant presenter on all things art, history, culture, and contemporary. Her work as a performance artist engages audiences in a one-and-one dialogue getting us off our mobile devices and back into the world of face-to-face human communication. Ms. Freedman is having on-going discussions with groups of diverse women discussing the pros and cons of aging. She will create a performance piece based on what she discovers as a part of Director, Katie Schmidt Feder's production "Mother, Maiden Matriach" that asks women of ALL ages to share what matters to them through the stages of their lives. This is one of the What Matters programs for which we are actively fundraising to match our NEA grant. The performance piece will be presented in March 2017 during Women's History Month at Embark Peekskill. The project reaches out to a broad spectrum of women, bringing them together to express and connect with the larger community. Marcy also performed street interviews under the What Matters mural in Peekskill, NY that occurred just days after the US Presidential election asking folks to share what matters, creating a lively discourse that will be reflected back to the community through Youtube.

As a visual artist, Marcy has explored a variety of mediums – from painting and sculpture to photography, video, and performance art. Her works have been shown in more than 300 exhibitions around the country, and she has presented solo performances in a wide range of public and private venues.

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Fine Art

Please see donation prices on the art

Your donation is tax-deductible

Wendie Garber

Artist/Gallery Director

flatiron105@optimum.net

www.flatiron.qpg.com

Wendie is *the* maven in Peekskill knowing just about everybody it seems! She is the gallery director of the Flat Iron Gallery in Peekskill that features an eclectic range of beautiful paintings, drawing, prints, textiles, fine hand-crafted jewelry, clothing, ceramics and more! She represents many local and far flung artists across all media. She herself is a painter and lived a whole life as a middle school art teacher. Wendie has a twinkle in her eye –always ready to share her wit, wisdom and encouragement with anyone who stops by to see art or say “hi”. She has donated many works from her private collection, including one of her own paintings, “Iris”. Other pieces include mixed media art, “Jazz Series” by Lisa Bennett, photographs by Bob Pliskin, and “Love” by Jeanne Rogers which dons the entry to the loft.

Flat Iron Gallery
105 S. Division Street Peekskill, NY 10566

Gallery Is Open
Thursday-Sunday
12 p.m.-6 p.m.
and by Appointment
Phone: (914) 734-1894

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Wearable Art and Collage

Please see prices on the art

Your donation is tax-deductible

Sonia Lee Garber

Artist/Gallery Director

Sonialeegarber@gmail.com

www.sonialeegarber.com

914-318-9865

Sonia Garber was born in Manhattan and grew up in the Bronx and lower Westchester. She received a Visual Arts Degree from Westchester Community College, having taken classes at both the Valhalla and Peekskill campuses, and from there was accepted to study painting and drawing at the SUNY Purchase Conservatory of Art. (now entitled the "School of Art and Design").

She spent many years as an instructor of drama and art to children at a small school entitled, "Premiere Performers Academy of the Arts", located in South Walton Beach, Florida, where she designed and implemented her own curriculum. She also directed and produced all of the children's stage productions, drawing upon experience she had in her formative years in high school drama club, college classes, and church musicals. She was given an amazing opportunity in South Walton to complete an internship with a professional theater company entitled, "The Seaside Rep". She performed four different monologues in two separate productions with The Seaside Repertory Theatre; what was most amazing was the direction given to her by the working actors, and having an inside view into the work ethic that a professional actor needs.

Sonia Garber is now Publisher, Editor, and Writer at Cortlandt Living Magazine with Best Version Media. She attributes the landing of this job to her business and community organizing experience; she owned and operated a successful catering business for many years in South Walton as well, and founded a social networking and support group for mothers and families with young children. She is thrilled that with Cortlandt Living-Best Version Media, she can incorporate her love of the arts into her business acumen. She is an active member of the Hudson Valley Gateway Chamber of Commerce, Rotary Club, Peekskill Arts Alliance, and EmBark Peekskill.

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Find your Story

suggested donation price: \$50+

full price: \$100

Your donation is tax-deductible

A one and one session to craft your personal story into a compelling oral tale of approximately five minutes. Wow your family at the next wedding or impress your friends at the next Embark Open Mic!

If you prefer to make a recording she also offers this option.

Judith Heineman (Shuldiner)

Storyteller

312-925-0439

www.judithanddan.com

Have you ever wanted to share a personal story from your experiences to your grandchildren or an even larger audience? Judith, a true professional storyteller can show you just how! For over fourteen years she has been presenting her own version of Grimm Fairy tales with musical partner Dan Marcotte Together they present a much darker, funnier and in a way, truer version than the “Disneyfied” stories. To watch them is to be *spellbound*. Judith is a Rhodes Scholar with storytelling engagements as far as the UK!

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Find your Story Workshop for a Community Group

suggested donation price: \$150+

full price: \$400

Your donation is tax-deductible

45-60 minute program for a school, family reading night, library, senior group-community group or holiday party –or a scary story night. Learn to tell your tale as a compelling oral story just like the ancients! Before writing, storytelling is how our ancestors told the story of our culture and where we came from.

**Judith Heineman (Shuldiner)
Storyteller**

312-925-0439

www.judithanddan.com

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Collage Art

suggested donation price: \$150+
full price: \$300

Your donation is tax-deductible

Cathouse Associates

Artist Collaborators

Carla Rae Johnson

Artist Collaborator

Artist

[carlarae.johnson21@gmail](mailto:carlarae.johnson21@gmail.com)

www.carlaraejohnson.com

Carla Rae Johnson is one of the most impressive local artists who works across all media from sculpture to drawing and painting, to performance art and installation art and beyond. Her work is highly provocative, humorous, personal, public and always very well-executed with her deft hand. She is responsible for the First Monday Salon a monthly gathering of community and artists to connect on compelling topics at the Bean Runner Cafe in Peekskill. If you wish to receive her monthly announcements for these events please contact her at: carlarae.johnson21@gmail.com. Carla Rae's *Alternet* project, now into its fifth year brings together original works by over 70 artists who have filled an old card catalogue with thousands of pieces of art. The What Matters project is a set of cards in one of her drawers. The *Alternet* travels to libraries far and wide for our highly digital age to enjoy the tactility of art and paper.

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Tarot card reading

suggested donation price: \$40+

Your donation is tax-deductible

Purim King

Therapist, Healer, Artist
purimking@gmail.com
CoreWellnessHealing.com

Purim is a fine artist, therapist and healer. Originally from Isreal she has been a long-time resident of the area, raising her kids locally. She offers you a unique experience to have a Tarot card reading if you dare! The cards will speak to you in a way where you derive your own meaning very much like when you read your horoscope you find something that resonates and gets you to be more aware and pro-active. Purim is a quirky and sweet person. You will like her!

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Klineware

Please see prices as marked on pottery

Your donation is tax-deductible

Robin Kline

Ceramicist/Potter

When you touch a piece of Robin's pottery, you feel the earth AND the person shaping it into an object of both function and great beauty. Robin has donated several boxes of her so-called "seconds" to the What Matters cause. This is a unique opportunity to purchase her pieces at a great value. From bowls to teapots to platters, using and displaying Robin's ceramics is a joy to eat from as well as to contemplate as art objects. Once you start to eat and drink from her pottery it is very hard to go back to using conventional mass produced dishes!

In her own words: "Clay has a life of its own. As a potter, based in Peekskill, New York, I love to interact with the clay's vitality. The process of throwing, forming a pot on the wheel, completely consumes me; I find true joy in refining forms from clay to create finished pottery that can add pleasure to everyday living and special occasions. What I strive for in my work, is to maintain a sense of the process in the finished pieces and to overcome the dichotomy between the fluidity and plasticity of the process of throwing pots and the permanence and often static quality of finished pieces. The phrase that characterizes my esthetic is to achieve 'movement in stillness'."

Robin's pottery is sold at **Wendie Garber's Flatiron Gallery**. She is currently exhibiting at the Garrison Art Center and also will at the Peekskill Arts Alliance Holiday Boutique this on Dec. 2-4 at the Hudson Valley Gateway Chamber of Commerce. Friday 5-9, Sat 11-8, Sun 11-5. If you are lucky enough to meet her during the art opening on Saturday Dec. 3, 6-8PM you will discover she is as bold as her ceramics.

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**“The Haydn Connection”
REBEL Ensemble
for Baroque Music
Concert**

**suggested donation:
\$70 for a pair of tickets/obo**

Your donation is tax-deductible

Sunday, March, 19, 2017 at 4 PM

Matthias Maute, flute

Jörg-Michael Schwarz, violin; Karen Marie Marmer, viola

John Moran, cello & Dongsok Shin, fortepiano

Bedford Presbyterian Church

Village Green (junction Rt. 72 & Rt. 172)

Bedford Presbyterian Church

Karen Marmer

Artist/Musician

lavender126@verizon.net

www.rebelbaroque.com

Karen is one of kind! She is a violinist who with her husband Jorge Schwartz started the baroque ensemble, *Rebel*. She is also an exceptional poet and writer, bringing a sensibility that is both visceral and spiritual. Karen creates original performance art in a medley of original forms. She came to paint the What Matters mural with a group of women friends on her birthday that began at Walmart inserting inspiration phrases into the objects for sale. Most recently she has been crafting fanciful earrings. For the What Matters cause she is offering two sets of tickets to concerts in Bedford, New York. Please reach out to her to acquire the tickets.

**“Telemann alla Polacca”
REBEL Ensemble
for Baroque Music
Concert**

**suggested donation:
\$70 for a pair of tickets/obo**

Your donation is tax-deductible

Sunday, May 7, 2017

Matthias Maute, flute and recorder

Jörg-Michael Schwarz & Karen Marie Marmer, violins;

Risa Browder, viola; John Moran, cello;

Motomi Igarashi, bass & Dongsok Shin, harpsichord

Bedford Presbyterian Church

Village Green (junction Rt. 72 & Rt. 172)

Bedford Presbyterian Church

Karen Marmer

Artist/Musician

lavender126@verizon.net

www.rebelbaroque.com

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Textile Print

**suggested donation:
\$100**

full price: \$250

Your donation is tax-deductible

Mary McFerran

Artist

maryk.mcferran@gmail.com

Therapy Session

Full Price Session fee/sliding scale: \$185

Please donate \$100+

Your donation is tax-deductible

Loretta Oleck

lorettaoleck@gmail.com

132 A Hawkes Ave.

Ossining NY 1056

914-714-4694

BS: Northwestern University

MA: NY University: Creative Writing

LCSW-r : Fordham U: Clinical Social Work Psychotherapy

Whether you are seeking therapy for new or long-standing challenges/problems, or you are experiencing a general dissatisfaction in life or in relationships, our work together will ease symptoms, as well as deepen and fortify your connection with yourself and others. In a safe, compassionate, and no judgments environment, sessions are a collaborative process. I have two decades of experience working with adults, couples, and families who present with a broad range of issues that include but are not limited to anxiety, depression, trauma, parenting, couples work, relationships and more. After initial session, please check to see if your insurance will cover a portion. I am not on a provider list as I am out of network. My fee is after this donated session is \$185, but I will work with you on a sliding scale if you would like to continue seeing me.

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Photographs

suggested donation:
\$50 for set
\$25 each

full price: \$50 each or \$100 for set

Your donation is tax-deductible

Robert Olsson

Artist

rob39x17@gmail.com

Projector

suggested donation price: \$200+ obo
full price: \$350

Gently-used Sanyo PLC-XU101 4000 Lumen Video/Data Projector
Comes with remote control and cables

Your donation is tax-deductible

Gene Panczenko

gpanczenko@projectionarts.com

Plus the winning bidder/buyer will get Gene's expertise in setting it up

Gene Panczenko is a video artist, photographer, and musician who happens to work for an audio-visual company. In what little free time he has, he is the Technical Director for EMBARK|Peekskill, a community volunteer, nature-lover, and creative tinkerer. If needed Gene is delighted to help you set up your newly purchased projector demonstrating how to use it.

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Peg Taylor

Vintage Button Earrings and Paintings

Please see art for pricing

Your donation is tax-deductible

www.peekskillartists.org/node/208

www.facebook.com/crowsfeet7

Peg Taylor makes a lot of things! Hats, headbands, pins, paintings and the most beautiful purses! Her items are all uniquely made with whimsy and warmth. She is a retired school teacher and long-time Peekskill resident, contributing to all kinds of social causes including stopping the AIM Pipeline and the Peekskill Arts Alliance. Check out her beautiful wares at the Peekskill Arts Alliance Holiday Boutique this on Dec. 2-4 at the Hudson Valley Gateway Chamber of Commerce. Friday 5-9, Sat 11-8, Sun 11-5. They make very special *and* affordable gifts for someone you love.

What Matters?

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Abstract Oil Painting

two are available

Requested donation: \$500

full value: \$1000

Your donation is tax-deductible

Dorothy Robinson

Painter

purdinky@gmail.com

“My paintings are landscapes that twist and turn and are tossed about and split apart. Sometimes they merge into sky or water, or disappear off the edge of a cliff. Flooding is a regular occurrence. I view the painting process as a portal to my interior life and responses to environmental and global events; it has evolved out of a deep fascination with a metaphor of landscape and the expressive possibilities of oil paint. In moving paint over and around the surface, weather and geological processes become agents of change, acting on landforms that are repositories of memory and accumulated experience. I meander through a landscape versus describing it, and capture not a moment but a process - forms, elements and events, moving and changing over time.”

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Fine Art

\$3,600 for What Matters
full price: \$6,000

Your donation is tax-deductible

Abel Russo

Painter

917-710-7291

Abel Russo creates luminous landscapes drawn on memory and fantasy, creating an idealized world that is recognizable and other worldly. Abel was born in the Bronx in the 40's when cars intermingled with horse drawn carriages. His paintings are reminiscent of an earlier more simple time, an idealized place we wish we could inhabit. After a long and fruitful career in advertising, Abel now works from his studio on nearby Putnam Valley. You can see more of his works at Inge Dube's Driftwood Gallery on Division Street in Peekskill. You will be stunned by his painted furniture pieces.

Two paintings are offered one inspired by Paris and NYC, and the other inspired by Peekskill Bay in Peekskill, New York.

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Figure Oil Painting

suggested donation price: \$100+ obo
full price: \$200

Your donation is tax-deductible

Charlotte Schulz

charlotte.i.schultz@gmail.com

www.charlotteschulz.com

Artist Statement:

Two main interests have occupied my thinking as an artist: space and narrative. In looking to Early Renaissance and Chinese painting, Cezanne, and Cubism, I sought to break from a single point-of-view and began using a grid in which subtle shifts occurred from one scene to another. I drew upon personal memories and events to create fictionalized scenarios situated in domestic architecture and the suburban landscape. Over time, these images lost their linear, geometric structure, and what emerged was a synthesis of various landscapes, architecture, objects, interiors, and weather.

Biography:

Charlotte Schulz is a recipient of individual artist fellowships from the John Simon Guggenheim Memorial Foundation in 2010-2011, the Pollack-Krasner Foundation in 2005-2006, the New York Foundation for the Arts in 2009 and 2002, the Aljira Center for Contemporary Art in 2003, the State of Florida in 1996, and the Skowhegan School of Painting and Sculpture in 1992. Schulz's work is included in the permanent collections of Mill College Art Museum, The John and Mable Ringling Museum of Art, and the University of South Florida.

Schulz currently resides in Peekskill, NY and maintains a studio at The Elizabeth Foundation for the Arts in New York City. She teaches at Parsons The New School for Design and is a museum guide at Dia:Beacon.

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Find your Rhythm

suggested donation price: \$50

full price: \$100

Your donation is tax-deductible

One hour of joyful percussion with a master musician, Brian Taylor. He will make you feel very comfortable making sounds and finding *your* rhythm.

You will enjoy your time with him!

Brian Taylor

SoundPainter Studios

btsoundpainter@gmail.com

www.soundpainterstudios.com

Since 2010, Brian has lived & worked happily in his beautiful artist loft in Peekskill, New York. He is very active in Peekskill's vibrant arts community, as well as New York City's nearby music scene.

A native of Texas, Brian earned his degree in Music Education from the University of Texas before moving to New York to study flute with Julius Baker of the New York Philharmonic.

Brian has been a professional musician in NYC for over 40 years, with a distinguished career performing in symphony orchestras, chamber music groups, jazz ensembles, crossover bands, Broadway and for Film & TV scores. He has also composed, produced and arranged for numerous clients, including Big Apple Circus, Cirque Le Masque, Crossover Violinist Daisy Jopling, Zimbabwean Pop Star Chaka Ngwenya and New York's Out-of-the-Box Theater Company.

Brian teaches flute and music. He can play most instruments and is a brilliant percussionist. He has a gentle, kind and patient style making me the ideal tutor/mentor. He also happens to have perfect pitch where he can identify the note of a car honking and virtually any sound in the environment.

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Framed Photographs

Please see suggested prices as marked

Your donation is tax-deductible

Eileen Warmbrand

emwarmbrand@gmail.com

Eileen Warmbrand seems like an ordinary person who shakes a bit, but she is no ordinary person. She lives with Parkinsons but still finds a way to be the writer and artist that she is. Eileen has donated several of her photographic prints for the What Matters cause. She wrote a stunning poem on the subject of "What Matters" during our senior writing circle at the Field Library last Spring. Her warm spirit, wit and "go get 'em" inspires us all. Eileen will be hosting a meditation painting class combining meditation, movement and painting at Lana Yu's art loft sometime soon. Please check in with her if you are interested. In a former life Eileen was an English teacher, sharing her love of words with her students which she continues to do through her moving poetry.

Check out a video of her reciting her poem on Youtube called Eileen Warmbrand: "Celebrate with me?"

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Electric Guitar Lessons

\$50 each, up to 5 lessons

Your donation is tax-deductible

Steve Worthy

worthysteven@gmail.com

Steve Worthy is a bit of a Renaissance Man, having worked for IBM in a former life, he now writes songs and makes compelling presentations about women in the arts and the history of Ossining. Steve takes a deep interest in history, particularly local history as well, bringing to life many of the things around us. His warm and lively spirit will lift you. He is offering multiple electric guitar lessons for the What Matters cause. He wrote a beautiful song called “One Heartbeat” inspired by writer Cathy Wald’s writing class on the subject of What Matters?. To here him present about What Matters go to Youtube and find this video: **Steve Worthy**: “Everything that we do, Everything we think, comes around again”.

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www.lanayu.net

Fine art & objects of desire

prices as marked

Your donation is tax-deductible

Lana Yu

Artist/Designer/Educator

lanacyu@gmail.com

www.lanayu.net

914-737-1141

"I create art with mixed media, repurposed or sustainable materials that explore the emotional content of my experiences and my relationship with others and the environment. Art-making is an investigation of both my inner self and the physics of the natural world. I am pulling out what I feel about someone, something or an experience I had while also exploring the way in which color, form and materials flow from my brain through my body and onto a surface. The process becomes about movement, light, dark, action, reaction, and ultimately a search for order or understanding in what seems inextricable.

In addition to my studio practice I collaborate with communities, schools and organizations to bring an arts experience to all people and underserved populations in the form of interactions that are about the creative process and self-discovery.

I am currently working on an ongoing social project that engages people to contemplate the question "What matters?". The project has brought together over 9,000 people from all walks of life to share their thoughts via live events, workshops, interactive exhibits, email and the web. A mural of seventeen universal responses has been painted by 88 individuals who range from age four to over eighty. The mural is installed in the heart of Peekskill, New York as a piece of enduring public art.

As a teacher I work with people of all ages and backgrounds. I am a recommended teaching artist within the ArtsWestchester teaching residency program through which I have worked with adults and children with disabilities and with those who perform at the highest levels, tapping into each person's unique perspective and talents. I have taught several hundred students in art/design and environmental awareness/ artistic practices from the pre-school to professional level in Peekskill, Yonkers, the Bronx, Manhattan, Stamford and Los Angeles."

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Give and Get a Better World

What Matters Programming How to Donate

What Matters has reached thousands of everyday people from all walks of life, creating opportunities for expression and connection through the arts. We are fundraising for six free workshops in the literary and performing arts inviting people of all ages and cultures to share “*What Matters?*”. We have received a grant from the **National Endowment of the Arts**. To meet our funding goals we need to match the grant times two to provide these socially impactful, creative experiences for the community.

To make these programs possible, please make a tax-deductible donation to our fiscal sponsor, the Hudson Valley Center for Contemporary Art, a 501(c)(3) non-profit arts and education organization. Please mail your **check payable to HVCCA, Attn: The What Matters Project, HVCCA, 1701 Main Street PO Box 209, Peekskill, NY 10566**. Your gift goes 100% toward paying teaching artists and program costs. If you would like to be a sponsor with you name or your organization on all media including all our program materials to the participants and general public, please contact:

Artist/Project Director, Lana Yu
914.737.1141
lanacyu@gmail.com
www.lanayu.net



Expressing What Matters using recycled materials to express our values and also create environmental awareness among children.



Over 25 interactive events and classes have engaged diverse populations of all backgrounds to share their thoughts with one another.



88 participants paint the words of What Matters by the community. See the mural on the James St. Garage on Park Street in downtown, Peekskill, New York. Erected October 2014.

What Matters Programs

The National Endowment of the Arts has awarded a grant to the Hudson Valley Center for Contemporary Art to create literary and performing art responses to the question: What Matters? Workshops designed in partnership with community and cultural organizations will invite participants to use word, music, movement and drama to create shared public performances.

Free innovative workshops taught by professional artists, writers and performers include: **1) A Writing Circle for Seniors.** Seniors in their 50's-90's created rich memoir pieces inspired by prompts such as "What mattered to me when I was six?", "A conversation I wish to remember" and other provocative starters to exploring what matters. A reading by our "elders" share their voices with the larger community. **2) Family Theater Workshop, New Era Creative Space.** Through improvisation, families will create performance pieces about the relationship between parents and children (ages 11-14) at a period of increasing independence, communication challenges and vulnerability. **3) Inter-Cultural Connections: Bilingual English-Spanish Theater, Embark Peekskill.** Participants will share What Matters to them in their lives, community, culture and family, exploring their differences and similarities with the goal of mutual respect and understanding. We will reach out to both Spanish speaking and English dominant adults from various corners of our community. **4) Maiden, Mother, Matriarch – Performance Art, Embark Peekskill.** A diverse community of women will examine: What matters in the past, present, future through a woman's eyes. Performances will coincide with Women's History Month in March 2017. **5) Penpal/Mail Art Project: The Power of Handwritten Connections, Embark Peekskill.** Children ages 6-14 will be connected to a penpal to use words and pictures to tell each other about What Matters in their lives. A book of letters, a mural or a reading will share this project. **6) Interviews in front of the What Matters mural.** Street interviews will ask everyday folks to share their views of "what matters" giving voice to a diversity of people. A record of responses to be reflected back to the public in a Youtube video to invite further inquiry.

Funding Goal

This project is partially funded by the National Endowment for the Arts under the fiscal sponsorship of the Hudson Valley Center for Contemporary Art. We strive to match the grant times two to create these worthy public programs. We donors and sponsors. If you would like to give or know someone who would, **please mail your check payable to HVCCA, Attn: The What Matters Project, HVCCA, 1701 Main Street PO Box 209, Peekskill, NY 10566.** Your tax-deductible gift goes 100% toward paying teaching artists and program costs. If you would like to be a sponsor with you name or your organization on all media including all our program materials to the participants and general public, please contact Lana Yu at 914-737-1141. Sponsors will get wide exposure on all print pieces, social media, Web, radio and newspaper announcements and What Matters Project content. Thank you for your support!

Contact

Information about What Matters programs and how you can get involved as a participant, volunteer or audience member: artist/project director, **Lana Yu, www.lanayu.net, lanacyu@gmail.com or 914-737-1141**